



Historic Downtown Albany
Saturday, May 5th, 2007
9am-6pm

Venue Sponsorships (Entertainment)

1. Type: Venue Sponsorships (Entertainment)
2. Number of this type of sponsorships available:
 - 2.1. Small Entertainment Venues. Target of three Entertainment Venue Sponsors.
 - 2.2. Special Venues (Theaters, Retail Stores). Three
3. Radio Impact.
 - 3.1. 1,176 total event announcements will air (588 announcements on 1580 KGAL and 588 on 920 KSHO) promoting this event.
4. Print Impact
 - 4.1. Press Releases: to major local and regional media and targeted small media. Your business will be noted as one of the entertainment venues.
 - 4.2. Print Ads: See the section Marketing Event. Your business will be noted as one of the entertainment venues.
 - 4.3. Event Printing: Your business will be noted as one of the entertainment venues on all maps/ contest rules, signups and signage
 - 4.4. Newspaper Print Ad Campaign (Democrat Herald - Lebanon Express - Gazette Times) starting 10 days prior to event.
 - 4.5. The Democrat Herald will be producing a special Family Living Expo in "Historic Downtown Albany" section of the paper on Thursday, May 3rd prior to this event. This special publication will have event sponsors, entertainment times and locations, contest locations, other Family Living Expo Events, such as the Antique Appraisal Show and the Broadcast of KGAL's Real Estate Talk.



Historic Downtown Albany
Saturday, May 5th, 2007
9am-6pm

5. Web Impact

5.1. Name and Logo will and “also brought to you by” will appear on our web sites www.kgal.com and www.ksho.net

5.2. Name and Logo and “also brought to you by” will appear on web sites.

5.3. Event listings, logos, sponsors, will remain on KGAL.COM and KSHO.NET till further notice. This means you will have potential customer impressions years after this event is over.

6. Signage Impact. Day of event signage will note venue location

7. Cost: \$300.00

8. Terms: Billable 3/31/2007. Payment due in full 5/1/2007.

9. Agreement